

Alejandra Boada Vilar (LAWYER)

Alejandra is a Spanish lawyer admitted to Barcelona Bar Association with number 35056. She is graduated by NorthWestern University School of Law in Chicago (Ex LLM, 2009) and Certificate of Business Administration from Instituto de Empresa.

Alejandra has a strong specialist domestic and international practice in Industrial and Intellectual Property advising to the customer on the protection on its business activity. Alejandra is Adapted and experienced in coordinating operations of IP issues in USA, South and Central America and Asian countries.

Her legal career development in IP (Trademark & Patent Law Firms) has gained a global vision in the corporate advice in the intangible assets assisting in Litigation and disputes in the context of patents, trade marks, copyright, unfair competition. Moreover, she also advice on Criminal actions in the context of counterfeited trade marks and other intangible rights, as well as Customs confiscations.

Actively attended IP congresses and seminars: INTA 127th Annual Meeting (San Diego, 2005), INTA 128th (Toronto, 2006), APAA 15th (General Assembly, India 2005), INTA 129th (Chicago, 2007), INTA 130th (Berlin, 2008), INTA 131st (Seattle, 2009), INTA 324th (Washington, D.C, 2012).

Pro-Bono activities: She has coordinated and participated in several voluntary works in India, Barcelona and Madrid.

Alejandra speaks Spanish, English and Catalan.